

Speech Communication

Mission Statement

The mission of the Speech Communication Discipline at Southwestern Illinois College is to help students develop effective oral communication skills and build confidence in speaking to audiences. Assessment techniques appropriate to the discipline are used to measure student learning outcomes.

Educational Goals

Students who successfully complete Speech Communication courses will be able:

- To effectively communicate both verbally and non-verbally to a variety of audiences.
- To present appropriate material to an audience in an organized manner.
- To be an active and effective listener in all speaking situations.
- To maximize self-confidence in a variety of speaking and performance situations.
- To analyze an audience and effectively gather feedback from them.

Date Reviewed: 03/05/2009

Division: Liberal Arts

Submitted by: Mac Chamblin

Status: Accepted