

Graphic Communications (0140)

| THE STUDENT SHALL BE ABLE TO: | ART 111 | ART 240 | BUS 280 | CIS 125 | CIS 147 | CIS 148 | CIS 155 | CIS 161 | CIS 164 | CIS 168 | CIS 171 | CIS 172 | CIS 173 | CIS 174 | CIS 176 | CIS 210 | CIS 230 | CIS 259 | CIS 272 | CIS 273 | CIS 296 | CIS 299 | MKT 226 | MKT 227 |
|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| 1. Create web pages which include images, fonts, hyperlinks, lists, forms, animation, cascading style sheets, and use both client and server side technologies. | I | | | | I | | I | | | I | I | R | | | | | R | R | R | | E | | I | |
| 2. Demonstrate skills regarding the effective use of fonts to communicate in written word utilizing type style, font variety and graphic effects to maximize the message. | I | I | | | E | I | I | I | | I | R | R | | I | I | R | R | R | R | R | E | R | I | I |
| 3. Demonstrate skills in using color systems and digital images for the printed page and for the World Wide Web | I | R | | | | I | I | I | | R | R | R | | I | I | | R | R | E | | E | R | | |
| 4. Create Web pages which include graphics, fonts, hyperlinks, lists, animation and cascading style sheets | | | | | I | | | I | I | I | R | R | E | E | E | E | R | E | R | | E | R | | |
| 5. Demonstrate skills in: | | | | | | | | | | | | | | | | | | | | | | | | |
| a. Creating web sites while abiding by intellectual property laws | | | | | | | | | | | | | | | | | | | | | | | | |
| b. Storing, renaming and moving files created | | | | | | | | | | | | | | | | | | | | | | | | |
| c. Posting web sites to a web server | | | R | I | | | | R | I | I | | | R | E | E | E | E | E | | | E | R | | |

Submitted By: *Nikki Hensley*

Division: *Business*

Date Reviewed: *10/28/2014*

Status: *Accepted*

Legend:

I= Introduced Students are first exposed to the concept / idea and are expected to apply the concept in limited scope.

E= Emphasized Students apply concept to varying / multiple situations of greater complexity than when initially introduced.

R= Reinforced Students are expected to understand the concept upon entering the course and utilize the concept in conjunction with other concepts/ ideas to solve problems.