

Graphic Communications (0140)

Mission Statement

The Graphic Communications program at Southwestern Illinois College provides students with the knowledge and skills required for entry level positions in graphic communications. The program promotes lifelong learning and continually assesses student learning, making necessary modifications in teaching as indicated to best prepare students for this career.

Educational Goals

The Graphic Communications program at Southwestern Illinois College will graduate students who can:

1. Demonstrate graphic design theory to include the principles of design, elements of composition, image formats and typography in the creation of digital media.
2. Demonstrate the knowledge of manipulating video images by using digital video editing systems.
3. Create and publish responsive Web pages that follow the web standards published by the World Wide Web Consortium (W3C).
4. Create a graphic design portfolio of work that clearly demonstrates the effectiveness of visual communication.

Division: Business Division
Submitted by: Nikki Hensley
Reviewed: 3/23/2015
Status: Accepted