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| This Career Pathway Plan of Study should serve as a guide, along with other career planning materials, as learners continue on a career path.Courses within this plan are recommended coursework for the Marketing AAS program. |
| **Education****Levels** | **Grade** | **English** | **Math** | **Science** | **Social Studies/ Sciences** | **Other Required Courses or Recommended Electives** | **Career & Technical Courses and/or Degree Major Courses** | **Employment Opportunities & Career Ladder** | For further information about pursuing a career in Marketing, visit:**SWIC.edu*** Take placement testing at SWIC in spring of junior year to help you select classes you may need senior year to prepare you to enter college.
* Information about Marketing

occupations can be found at:<https://www.bls.gov/>* Check with your counselor to explore course offerings available at your area career center.
 |
| **Secondary** | **9** | English IWritingLanguage Arts | Algebra Ior Pre-Algebra | Biology Ior Earth Scienceor Physical Science | Geographyor World History | Art, Foreign LanguageDriver's ED\*, Music,Health\*, or P.E. | \*\*Keyboarding\*,Information Technology\* Multimedia | The Marketing AAS program prepares for employment as: • Marketing Assistant• Cust Service Rep• Sales Representative• Merchandiser• Retail MgmtStudent Organizations: FBLADECACompletion of the Marketing AAS degree requires 64 credit hours. These courses may be completed in two years for full-time students. Student Organizations:PBL |
| **10** | English IIWritingLanguage ArtsSpeech orOral Communications | Geometryor Algebra I | Chemistryor Biology I | U.S. Government\*or Consumer Ed\* | Art, Foreign LanguageDriver's ED\*, Music,Health\*, or P.E. | \*\*Computer Concepts\*, Software Applications,Information Technology\* Multimedia,Intro to Business and Technology Concepts |
| **11** | English IIIWritingLanguage Arts | Algebra IIor Geometry | Chemistryor Biology I or Physics | U.S. History | Art, Foreign LanguageDriver's ED\*, Music,Health\*, or P.E. | Accounting Concepts |
| *Complete College Placement Testing* |
| **12** | \*\*English IVCOMP/Research\*\*\*Speech/Oral Communication\* | Pre-Calculusor Trigonometry | Chemistry IIor Anatomy/Physor Physics | Sociology\*or \*\*Psychology\* | Art, Foreign LanguageDriver's ED\*, Music,Health\*, or P.E. | \*\*Marketing,Business Management |
| **Postsecondary** | *Successfully completed dual credit/enrollment courses do not have to be repeated at post secondary level.* |
| Refer to:[**SWIC.edu**](http://www.swic.edu)for Marketing program requirements |
| \*One Semester\*\*Dual Credit/Dual Enrollment opportunities- students must meet college requirements to enroll. |  Revised 7-5-19 |