



Co-Curricular Assessment of Student Learning Reporting Form

Contact Person: Megan Gilbert	Date of Report Submission: November 30, 2018
Department: Academic Advising	Semester Assessment Conducted: Fall 2018
Identify if assessment is: <input checked="" type="checkbox"/> <i>First time</i> <input type="checkbox"/> <i>Repeat/ trend analysis</i>	
Report Title: Student Learning Goal #4 – Fall 2018	
Type of assessment: (Check all that apply.) <input checked="" type="checkbox"/> <i>Departmental Student Learning goal</i> <input type="checkbox"/> <i>Core Competency</i>	
Identify if this assessment was completed in collaboration with a specific: <input checked="" type="checkbox"/> <i>co-curricular dept.</i> <input type="checkbox"/> <i>course</i> <input type="checkbox"/> <i>discipline</i> <input type="checkbox"/> <i>program</i> <input type="checkbox"/> <i>degree</i> <input type="checkbox"/> <i>grant</i> <input type="checkbox"/> <i>other</i>	
1. Describe <u>what you wanted to know</u> about student knowledge, skills or attitudes/behaviors. (Explain why you conducted this assessment.) OR <u>if this is a repeat assessment to “close the loop”</u> – describe what was initially assessed and what changes were implemented.	
<p>The Academic Advising Department developed a paper intake form for use during the Transfer Day College Fair event. The form included an evaluation designed to gauge students’ knowledge of transfer opportunities and the effect the Transfer Day event had on improving student understanding of transfer opportunities. The purpose of this assessment was to measure students’ understanding of transfer opportunities related to Transfer Day College Fair event attendance.</p> <p>1a. State the department SL goal(s) or core competency linked to this assessment.</p> <p>Goal 4: The student shall be able to demonstrate understanding of transfer requirements and transfer opportunities to baccalaureate institutions.</p> <p>1 b. Identify which students were assessed.</p> <p>The evaluation was administered to students who attended the Southwestern Illinois College Transfer Day College Fair event on October 10, 2018. This event hosted 37 colleges and universities. Transfer Day provided students with the opportunity to connect with these institutions and gain more information about the requirements, transfer options, and programs offered.</p> <p>1c. What was the sample size of the group assessed/the number of possible students?</p> <p>225 students attended the Transfer Day College Fair event. 57 students completed the survey.</p>	
2. Describe when and how the assessment was conducted/completed. (Attach the tool(s) that was used to collect performance measures.)	
<p>The evaluation was given to students who attended the Transfer Day College Fair event at Southwestern Illinois College in Fall 2018 (10/10/2018). Evaluations were immediately provided to each student once they arrived at the event. Students were instructed to return completed evaluation forms to one of the four event</p>	

check-in stations.

3. ***What were the results of this assessment?*** (Organize data in a chart – no interpretation needed here.) ***If this is a repeat assessment, also share the previous assessment results.***

***Transfer Day, Fall 2018
Student Attendance***

Number of Attended Students	225
Number of Evaluations Completed	57
Percentage of Evaluations Completion	25%

***Transfer Day, Fall 2018
Student Responses***

Evaluation Question: “By attending the Transfer Day College Fair, I have learned more about transfer opportunities to four-year colleges and universities.”

Yes	52	91.228%
No	4	7.018%

3a. ***What was the cutoff point (benchmark) using this tool which would indicate satisfactory performance on the goal/objective or core competency skill assessed?***

The Academic Advising Department set a goal that, after attending the Transfer Day College Fair event, the majority of students would increase their knowledge of transfer opportunities and requirements. The goal was 75%, or above, of the attending students would select “Yes” to the question “By attending the Transfer Day College Fair, I have learned more about transfer opportunities to four-year colleges and universities”.

4a. ***What is the analysis/interpretation of these results/trend results?***

Data from the evaluation administered to students who attended the Transfer Day College Fair event at Southwestern Illinois College in Fall 2018 (10/10/2018) indicates that students felt significantly more knowledgeable about their transfer opportunities to four-year colleges and universities after attending the event. Of the 57 students who completed the evaluation form, 91% felt that by attending the Transfer Day College Fair event their knowledge of transfer opportunities to colleges and four-year universities increased. These results confirm the positive impact academic advising services offer students to assist in the success of their transferring process.

4b. ***Did the groups meet the benchmark?***

Yes

4c. ***Were there differences in performance based on ethnicity, mode of delivery, GPA, participation in specific support activities, etc.?***

N/A

5. What changes, if any, does the department plan to implement to improve student performance? (Note: The response to this question is printed in a public document, the OA Report, posted on www.swic.edu without the above information. Please write this response for summary stand-alone statement that the public will understand – what was assessed, analysis of results, and plans for action.)

The Academic Advising Department strives to provide students with opportunities to gain knowledge about transfer opportunities and transfer requirements. A large population of the students completing their education at Southwestern Illinois College are planning to transfer to a four-year university or college to complete baccalaureate academic goals. Therefore, it is an important duty of Academic Advisors to provide students with ample opportunities for students to connect and communicate with higher education institutions. The Academic Advising Department has been offering an annual Transfer event for SWIC students. This event provides students with opportunities to communicate with multiple four-year universities and colleges about programs and transfer requirements.

The Transfer event was revised this year, allowing students the opportunity to attend in the day time, rather than the evening. In previous years, this event was only offered in the evening. The Academic Advising Department wanted to move the time frame to allow more students to opportunity to attend. This was the first time the event was hosted during the daytime. 37 colleges attended the event. Roughly 225 student attended the event. Each student was provided with an evaluation of the event and asked to return the completed evaluation to one of the four check-in tables. Of the 225 students who attended, 57 students completed the evaluation. The evaluation recorded data about the successfulness of the event. Additionally, the evaluation recorded how many students felt they learned more about transfer opportunities to four-year colleges and universities by attend the Transfer Day College Fair event.

The results reflected the positive impact the event had on students' understanding of transfer opportunities. 52 of the 57, roughly 92% of the students, expressed that this event did help them learn more about transfer opportunities to four-year colleges and universities. 4 out of 57, 7% of the students, did not find this event to be helpful. In summary, over 90 percent of the students felt this event was beneficial and provided them with more knowledge of transfer opportunities. These results confirm the positive impact students felt by attending the event.

The Academic Advising Department will continue to offer students more opportunities to connect with four-year universities and colleges to help make the transfer process as successful as possible for each student. Academic Advisors continually encourage students to plan for their academic future and assist with connecting students to their desired transfer institution. In the future, more events will be offered to extend these opportunities. Additionally, information will be provided to students during individual advising meetings to ensure the student further understands the requirements to transfer to their college of choice.

Note: Attach relevant summary of data, rubric, or assessment tool.

Submitted by: Megan Gilbert

Department: Academic Advising

Date Reviewed: 5/30/2019

Status: Accepted

For official use only.

Please submit this form electronically to: OA coordinator and Supervisor.

Student Evaluation

*We appreciate your feedback so that we may improve Transfer Day in the future.
Thank you!*

Is this your 1st transfer event? Yes or No

Please rate the following:

(Please circle one)

Check-in process	Excellent	Good	Average	Poor
Variety of Colleges represented	Excellent	Good	Average	Poor
Set-up of College Fair	Excellent	Good	Average	Poor
Transfer Day Handouts	Excellent	Good	Average	Poor
Staff Assistance	Excellent	Good	Average	Poor

Comments:

1. By attending the Transfer Day College Fair, I have learned more about transfer opportunities to four-year colleges and universities.

Yes No

2. What did you enjoy most about Transfer Day?

3. What would you suggest to improve Transfer Day?

4. How did you learn about Transfer Day? (Please circle all that apply)

Social Media Flyer from school/college
Outdoor Sign College Instructor/Advisor Friend/Family Other_____

5. Please tell us about yourself.

I am a: SWIC Freshman Student SWIC Sophomore Student Running Start Student Family Member Other

Thank you for attending! For transfer information or assistance, visit Academic Advising in Information Sciences Building, Room 1115 or contact us at (618)235-2700 ext. 5455 or Advising@swic.ed