

PLANNING AND POLICY COMMITTEE
Seibert Conference Room
Belleville Campus
May 11, 2022

Committee members present:	Charles Hannon, Chair Richard Roehrkasse
Committee member absent:	Sara Soehlke
Trustees present:	Steve Campo Robert G. Morton Nick Raftopoulos
Administrators present:	Nick Mance Linda Andres Danielle Chambers Sue McClure Missy Roche Dr. Gina Segobiano Bob Tebbe Bernie Ysursa
Attorney present:	Garrett Hoerner

CALL TO ORDER

Chairman Hannon called the meeting to order at 7:12 p.m.

APPROVAL OF MINUTES

Mr. Roehrkasse moved, seconded by Mr. Hannon, to approve the minutes of the April 13, 2022 meeting as submitted. Upon a roll call vote, those trustees voting aye were Mr. Roehrkasse and Mr. Hannon. Nays: none. Absent: Ms. Soehlke. **PASSED**

INFORMATION TECHNOLOGY ACCOMPLISHMENTS, REQUESTS FOR SERVICE AND STATUS REPORTS

Executive Director IT Linda Andres presented the Information Technology Accomplishments, Requests for Service and Status Reports. Details are contained in the reports.

Ms. Andres focused on the SWIC Quarterly SEO Report for the period January 1, 2022 - March 31, 2022 which provides updates on the progress of the institution's SEO actions. The report outlines actions to help increase student enrollment through higher search engine ranking results. It also provides measurable data for showing successes and/or areas of improvement. SWIC's audience continues to grow across most social media and placed first or second with our peers. Compilation of this report was a great team effort.

No action was required from the committee.

HIGHER LEARNING COMMISSION QUALITY INITIATIVE QUARTERLY STATUS REPORT

Executive Director Andres presented the Higher Learning Commission (HLC) Initiative Quarterly Status Report. Most of the first quarter 2022 Quality Initiative activity occurred with the Retention, Persistence, and Completion (RPC) group led by Sue McClure. Writing of the final report will begin in September 2022.

STRATEGIC PLAN UPDATE

Executive Director of Enrollment Development Bob Tebbe reported the Strategic Plan group met last week to evaluate and edit the FY20-25 Strategic Plan. A campus-wide SWOT analysis will be initiated in the coming months, leading to an evaluation of task list items, initiatives, and action items to create an updated FY23-28 working plan that fits the college’s future goals.

Chairman Hannon stated he read Chapters 2 and 7 in the “Trusteeship in Community Colleges” book and encouraged trustees to do likewise and recommended a retreat to discuss. Mr. Hannon offered that in 2006 faculty were sharing offices, but in 2013 the Liberal Arts Building alleviated that problem; but does that help enrollment? Liberal Arts enrollment is down but Technical Education is way up. President Mance agreed with Trustee Hannon regarding the need for more retreats and suggested that since the trustees are in the community, they need to ask what the people want to have their community college look like. Trustee Roehrkasse suggested Trustee Hannon put his ideas and comments on paper and then we can have a retreat with a third party.

NEXT SCHEDULED MEETING

The next scheduled meeting of the Planning and Policy Committee is Wednesday, June 8, 2022 at 5:30 p.m. in the Seibert Conference Room at the Belleville Campus.

ADJOURNMENT

Mr. Roehrkasse moved, seconded by Mr. Hannon, to adjourn the meeting at 7:25 p.m. Upon a roll call vote, those trustees voting aye were Mr. Roehrkasse and Mr. Hannon. Nays: none. Absent: Ms. Soehlke. **PASSED.**

Respectfully submitted,

Beverly J. Fiss
Board Secretary